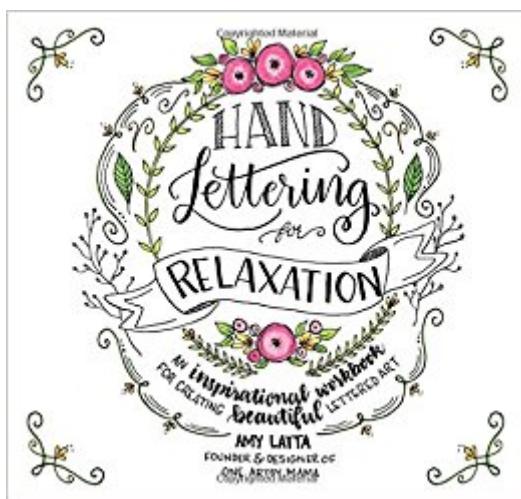


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# Hand Lettering For Relaxation: An Inspirational Workbook For Creating Beautiful Lettered Art



## Synopsis

A Fun & Inspiring Introduction to the Art of Hand Lettering

Hand Lettering for Relaxation is the perfect way to cultivate calmness and joy while creating beautiful works of art. While hand lettering can look intimidating, artist and blogger Amy Latta has a friendly and down-to-earth approach that will give you the confidence to draw impressive designs with ease. Learn how to create a lovely brush-lettered look with easy, no-fail faux calligraphy. Then add pretty embellishments such as vines, roses, banners, ribbons, swirls and feathers that take your designs to the next level.

You'll also get a beginner's guide to real brush lettering, plus fun print fonts and ways to highlight, shadow or emboss your words. With 46 unique workshops, each with a featured motivational design, you will gain enough proficiency to proudly share your lettered art on social media, make personalized gifts and even decorate your home. In this interactive workbook, doodling on the high-quality art paper is highly encouraged! Use it to letter the featured design with the new technique you learned, create your own design or simply enjoy some meditative practice. No matter how you use it, this book is sure to help you relax, enjoy your creative journey and make your life more beautiful wherever you are.

## Book Information

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## Customer Reviews

Creating beautiful works of hand-lettered art has never been more fun or relaxing! Amy expertly guides her readers from concept to finished piece in this inspirational workbook.

Brittany Luiz, hand lettering artist

I adore Amy Latta's

hand lettering and illustration style. She always shares smile-inspiring designs. Her fun-loving word art coupled with whimsical line work is overflowing with personality—*you can't help but want to join in the fun!* Jen Goode, creativity adventurer at 100Directions.com “Amy has a unique and whimsical style of lettering and design that is trendy and fun. Her ability to teach the practice of hand lettering to others through written direction is fantastic and effective. I love her lessons!” Laura Kelly, artist and designer “Explore your artistic side with Amy’s wonderful step-by-step guide. I did, and now I’m celebrating my new craft!” Amy Anderson, author of *Mod Podge Rocks!*

Amy Latta is an artist, hand lettering designer and the founder of the blog One Artsy Mama, where she shares honest inspiration for everyday life. Her original hand-lettered designs have been featured nationally in Starbucks and GAP stores. You can also find her designs on apparel and home decor in her online shop Coffee and Tee Designs. She was recently chosen as The Craftys’ “Best Craft Blogger.” Amy lives in Hampstead, Maryland.

Amy created a beautiful hand lettering book. The book is made with quality paper and the book opens flat, so you can write comfortably on each page. Each of the lessons are well written and have step by step directions. There are also drawings to color on every page. Fun book, just hit that buy button!

This is a perfect book for a beginner in lettering and simple art. The book’s preview of “Look Inside” gives an accurate feel for the entire book. The book is printed on thick stock and it is well bound, meaning it will hold together but you can also completely open the book without having to use a paperweight. I am new to lettering and it gives exactly what I need. It explains how to mix different types of fonts, how to blend colors together for font, how to place various words (such as curving some words while leaving other words straight), how to write in numerous font styles, how to create watercolor backgrounds, how to make monograms, how to overlap text, how to digitize your work and how to do some basic drawing. Again, if you are an established artist or calligrapher, this book is too basic for you. For a beginner, it is a wonderful, fun, non-intimidating introduction book. Personally, I like the pages best that weren’t part of the preview. However, as I mentioned, the entire book is at the skill-level you can preview. So, if you like the preview, I think you’ll like the book. If you’re not “wowed” by the preview, you probably won’t like the book.

I love this book! It is exactly what I was looking for. I have enjoyed trying to do some hand letter designs and decided to make it my summer hobby. The book has tutorials that are short and to the point. It teaches you one technique and you can spend as much time practicing as you want before creating your "final piece" at the end of the tutorial. There's only one practice page for each tutorial which is fine by me because I didn't want to buy a book with a ton of blank pages...I can use a notebook to practice. I like the final piece page because it's almost like a test for myself before moving on to the next tutorial. This book is thick and covers tons of stuff. At the end it even has a tutorial on how to digitize your work. As a beginner this is exactly what I was hoping to find.

Ohhhh Emmmm Geeee! Absolutely love this very well thought out tutorial! It's packed from cover to cover with fun examples, how-to's and other surprises! A must have for anyone looking to expand their creativity when handlettering! Love it!

I have been so excited to receive this book written by one of my favorite creators! And it did not dissapoint! This book is soooo legit. First thing I noticed was the heftiness; it's not a wimpy mini book. The pages are quality thickness. The next thing, and most important, the content is extremely well organized. It is definitely a comprehensive intro into hand lettering but goes beyond an introduction and dives into some good nitty gritty. It is very accessible to various skill levels. On top of all of that delicious goodness, there is room to practice on beautifully designed pages. This will absolutely be my go-to book for myself and will be my go-to gift for the foreseeable future. It is nice to purchase something that totally and completely exceeds my expectations (and they were set pretty high because Amy Latta is very talented.)

This book was so absolutely worth the money! I've found that hand lettering really is a relaxing hobby, and while I originally planned to learn it for my bullet journaling, I can see myself being able to use Amy's techniques in a variety of different situations. My intention was to learn a lesson a day, but I ended up zooming through the book the first night I had it. Now I'm going back through to take it a little more slowly, and I know that it won't be the last time I do so. Unlike a lot of lettering books, there aren't a ton of blank pages--I know it's annoying to get a book and realize it's mostly scratch paper. You'll get a nice walkthrough for each lesson consisting of a few pages each, and then a page afterward to practice on. I feel too wrong to write in my book, so I just use an extra notebook. :)I recommend this book so highly, and I can't stop bragging about it. You won't be disappointed in

the least.

I pre-ordered this book and am so excited to finally receive it. I've take a mini-workshop on hand lettering, before, but had trouble picking it up in such a short amount of time. I like that I can work at my own pace using this book and that there are practice spaces provided throughout the hefty workbook. Ms. Latta has written and demonstrated easy to understand directions and I was able to accomplish the first lesson easily and (I think) pretty successfully! I look forward to working my way through this book and have already recommended it to a friend!

I love this book...Amy makes hand lettering so exciting and doable. She has a way of explaining things that is user-friendly. Her book is beautiful and so full of helpful hints and lovely illustrations. I'm truly excited to get started on this fun and relaxing adventure. I can't wait to see improvements in my hand lettering.

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